Press Release: Training of Consumer Associations

On March 16, 2021, the HCC in collaboration with the Cypriot Commission for the Protection of Competition organized a teleconference for the Training of Consumer Associations on "Consumers and Competition Law: New Perspectives". The meeting was attended by representatives of the consumer associations EKPOIZO, KEPKA and INKA-GOKE, with which the HCC has signed Memoranda of Cooperation as well as the Cypriot Consumers 'Association and the Pancyprian Federation of Labour.

The <u>Conference</u> is part of a series of actions of the HCC in order to strengthen the participation of consumer associations in the implementation of competition law. In this context and continuing its cooperation with the Consumer Associations with which it has signed Memoranda of Cooperation, the HCC organized the session with the aim of strengthening the associations' role and educating them on competition issues, as it values the important role of consumer associations in a well-functioning competitive market.

In addition, the HCC will organize on 28 and 29 June 2021 an International Consumer Training Seminar in cooperation with the European Consumers Association (BEUC) and with the participation of representatives from consumer associations from other Member States. The relevant press release will follow shortly.