



HELLENIC COMPETITION COMMISSION

# Vision - Mission - Values & Strategic Goals

2024 - 2025

HELLENIC COMPETITION COMMISSION  
INDEPENDENT ADMINISTRATIVE AUTHORITY



- \* Our Vision
- \* Our Mission
- \* Our Values
- \* Strategic Plan
- \* Strategic Goals
  - \* 1st Strategic Goal – Main strands – Actions
  - \* 2nd Strategic Goal – Main strands – Actions
  - \* 3rd Strategic Goal – Main strands – Actions



Our Vision

Markets functioning to the benefit of consumers and strengthening the Greek economy

Readiness to face the challenges of digital transformation and the modern age

Excellent work environment



HELLENIC  
COMPETITION  
COMMISSION



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## The mission of the Authority is to promote and protect competition:

- ✦ Ensure the application of competition rules: Detecting and addressing any breaches of competition law
- ✦ Promote Competition: Creating and maintaining an environment where firms can compete on fair and equal terms, enhancing efficiency and innovation
- ✦ Consumer Protection: Ensuring consumers' access to quality products and services at fair prices by identifying and addressing anti-competitive trading practices
- ✦ Providing Information and Training: Raising awareness of businesses and consumers on the benefits of competition and competition rules
- ✦ Cooperation with other Authorities: Cooperation with national competition authorities and international bodies to effectively address challenges in the field of competition

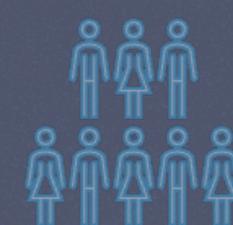
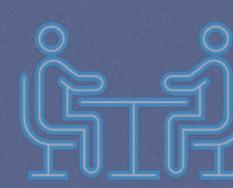


## Competition: a win-win situation!

The HCC's staff members perform their duties maintaining high professional standards in the context of all activities of the Authority, both those relating to its internal operation and the undertakings and relevant stakeholders, while seeking to constantly upgrade the level of the services provided thereby.



## Competition: a win-win situation!

	<p>Independence: We work to the benefit of consumers and the national economy. We act with integrity and fairness, always in the public interest. Our decisions are founded on evidence and are adopted in accordance with national and EU Competition Law.</p>		<p>Sense of responsibility: Our actions draw on expertise, research and thorough examination. We protect the confidentiality of sensitive information.</p>
	<p>Transparency: We apply our procedures with transparency and build a relationship of trust with citizens and businesses</p>		<p>Continuous development: We constantly seek to update our knowledge and make the most of modern monitoring approaches with the aim of maximising the value of public resources.</p>
	<p>Cooperation: We seek to find optimal solutions leveraging the expertise gained by all HCC's officials. We work with stakeholders in analysing the benefits of competition to consumers, businesses and the Greek economy.</p>		<p>Equal treatment: We operate without discrimination, in accordance with the constitutional equality requirement.</p>

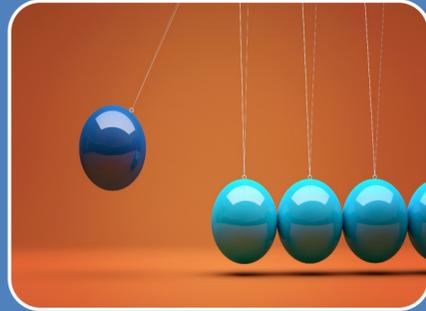


**“The role of the Hellenic Competition Commission is to ensure and protect effective competition by fostering a competitive and innovative market”**

The HCC’s actions are aimed at ensuring that:

- ✦ Consumers enjoy high-quality, diverse and innovative products and services at low prices
- ✦ Undertakings develop and compete to offer innovative and quality products and services at low prices,
- ✦ The Greek economy is developing in a productive and sustainable manner.





1. Effective intervention of the HCC in the Greek market to ensure effective competition and maximise benefits for Greek consumers



2. Consolidation of a competition culture among businesses, stakeholders and citizens



3. Organisational refinement, digital transformation and innovation



## Main Strands & Actions

1<sup>st</sup> Strategic Goal: Effective intervention of the HCC in the Greek market to ensure effective competition and maximise benefits for Greek consumers

The HCC's **enforcement activity** is its core remit and the most essential instrument in ensuring effective competition in the Greek market. By rationally utilising its limited resources and adequately prioritising cases and actions, the HCC seeks to focus its work on areas of major interest to consumers and respond swiftly and consistently to market requirements.

The first strategic goal is built around three main strands for 2024, consisting in:

- (1) the direct, timely and effective intervention of the HCC to fight anti-competitive practices,
- (2) the HCC's contribution to eliminating any regulatory barriers and distortions of competition, and
- (3) the targeted assessment of the degree of concentration of undertakings in the Greek market.



# Main Strands & Actions

1st Strategic Goal: Effective intervention of the HCC in the Greek market to ensure effective competition and maximise benefits for Greek consumers

1<sup>st</sup> Strand: the direct, timely and effective intervention of the HCC to fight anti-competitive practices

## Actions:

- Case prioritisation and resource management with a view to adopting timely decisions,
- Initiation of new and prioritisation of pending investigations in markets that significantly affect Greek households and the state budget,
- Increasing use of data science, artificial intelligence and advanced technological tools to detect anti-competitive practices as well as to collect and process data in the context of investigations,
- Alternative steps to take for timely and effective intervention in the event of any derogation from competition rules,
- Monitoring the latest developments in digital transformation and adapting procedures and tasks accordingly to new requirements.



# Main Strands & Actions

1st Strategic Goal: Effective intervention of the HCC in the Greek market to ensure effective competition and maximise benefits for Greek consumers

2<sup>nd</sup> Strand: Contribution to eliminating any regulatory barriers and distortions of competition to ensure the free play of competition in the Greek market.

## Actions:

- Use of the mapping tools and sector inquiries to understand the prevailing competitive conditions and identify possible distortions of competition in key sectors of the national economy as well as in emerging sectors with a view to the green transition,
- Monitoring of the legislative work and submission of proposals to remove potential regulatory barriers,
- Regulatory interventions of a normative nature.



## Main Strands & Actions

1st Strategic Goal: Effective intervention of the HCC in the Greek market to ensure effective competition and maximise benefits for Greek consumers

3<sup>rd</sup> Strand: Targeted assessment of the degree of concentration of undertakings in the Greek market

### Actions

- Streamlining of the use of resources and actions aimed at simplifying merger control procedures,
- Use of tools to assess the degree of concentration of undertakings in selected sectors of the national economy.



## Main Strands & Actions

### Strategic Goal 2: Consolidation of a competition culture among businesses, stakeholders and citizens

The second strategic goal concerns the preventive action of the Authority in order to inform businesses, stakeholders and consumers about the importance and benefits of compliance with competition rules.

A higher level of competition culture will enable the HCC to more effectively address systemic problems in the context of fighting against anti-competitive practices.

The HCC's planning in terms of preventive action for 2024 moves along two main strands: (a) raising awareness among stakeholders and businesses and (b) providing the appropriate tools to assist the Authority in its work.



# Main Strands & Actions

Strategic Goal 2: Consolidation of a competition culture among businesses, stakeholders and citizens

1<sup>st</sup> Strand: Raising awareness among the partners involved on competition issues – Conducting effective controls.

## Actions

- Actions and information and education events for consumers, businesses and public and private bodies with the aim of consolidating free competition rule and the competences of the HCC,
- Development of a network of contacts with regulatory authorities and public bodies for the exchange of views and cooperation on competition issues,
- Strengthening the position and role of the HCC in the European Union and the international community of Competition Authorities.



## Main Strands & Actions

Strategic Goal 2: Consolidation of a competition culture among businesses, stakeholders and citizens

2<sup>nd</sup> Strand: Providing the appropriate tools to bodies and undertakings to identify and report anti-competitive practices to the HCC

### Actions:

- Reinforcement the leniency programme in the context of cartel detection,
- Effective operation of systems for reporting, monitoring and investigating anonymous reports (*whistleblowing*)
- Refinement and extension of digital services for lodging complaints and reports to the HCC.



## Main Strands & Actions

### 3<sup>rd</sup> Strategic Goal : Organisational refinement, digital transformation and innovation

The third strategic goal falls within the context of the sustained efforts to ensure the rational management of the limited resources and the continual improvement of the HCC's efficiency, as an innovative public body. Our main concern is to strengthen and support the Authority's human resources through recruitment, upgrading of the working environment and investment in training and knowledge dissemination.

Furthermore, the HCC, through the application of sound financial management practices, the integration of new innovative tools, as well as by seizing opportunities for digital transformation, focuses on ensuring the rational management of its infrastructure with responsibility and due regard to sustainability considerations.

Finally, the HCC aims at enhancing its efficiency and effectiveness through continuous evaluation, improvement and standardisation of its internal procedures.



## Main Strands & Actions

3rd Strategic Goal : Organisational refinement, digital transformation and innovation

1<sup>st</sup> Strand: Strengthen and support the Authority's human resources

### Actions:

- Effective staffing of the Authority's organisational units,
- Continuous training of human resources and dissemination of know-how through the organisation of specific training activities, database development and the publication of information bulletins,
- Promoting a sound and supportive working environment that fosters innovation, cooperation and professional development.



## Main Strands & Actions

3rd Strategic Goal : Organisational refinement, digital transformation and innovation

2<sup>nd</sup> Strand: Rational and sustainable management of physical and digital infrastructure

Actions:

- Digital transformation and enhancement of information and cyber security management,
- Design and implementation of actions that promote the sustainable management of the HCC's material resources,
- Timely planning of procurement and procedures aimed at strengthening the HCC's infrastructure of the EA



## Main Strands & Actions

3rd Strategic Goal : Organisational refinement, digital transformation and innovation

3<sup>rd</sup> Strand: Improvement and streamlining of internal procedures

### Actions:

- Submission of proposals for a revision and improvement of Law 3959/2011,
- Listing, standardisation and improvement of internal procedures and documents,
- Strengthening of internal control procedures,
- Timely and thorough preparation of financial statements and sending of financial data to competent bodies.





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